

Powersports Trainer

Description:

At the Young Automotive Group, we are passionate about Powersports and committed to delivering exceptional training and support to our teams. Our Center of Excellence is dedicated to cultivating top-tier talent and enhancing the skills and knowledge of our employees. We are seeking an experienced and enthusiastic Powersports Trainer to join our team and play a pivotal role in driving our success in the Powersports industry.

As a Powersports Trainer within the Center of Excellence, you will be responsible for developing, implementing, and conducting comprehensive training programs tailored to our Powersports Sales and Service teams. Your expertise will ensure that our employees are well-equipped with the knowledge, techniques, and skills necessary to excel in the Powersports market.

Responsibilities:

- Design and deliver engaging training programs for new and existing powersports sales and service representatives, including product knowledge, sales techniques, customer service, and technical skills.
- Conduct thorough needs assessments to identify skills gaps and training opportunities within the powersports team.
- Collaborate with department heads and other stakeholders to create customized training content that aligns with business goals and market demands.
- Utilize a variety of training methods, such as workshops, e-learning modules, hands-on demonstrations, and on-the-job coaching to enhance learning and retention.
- Monitor and evaluate the effectiveness of training programs through assessments, feedback, and performance metrics.
- Stay current with industry trends, product developments, and best practices to ensure training content remains relevant and cutting-edge.
- Provide ongoing support and mentorship to powersports representatives, fostering a culture of continuous improvement and excellence.

Qualifications:

- Bachelor's degree in Business, Marketing, Education, or a related field.
- Proven experience as a Powersports Trainer or in a similar training role within the powersports industry.

- In-depth knowledge of powersports products, sales processes, and technical aspects.
- Exceptional presentation and communication skills, with the ability to engage and inspire a diverse audience.
- Proficient in using training tools and technology, including Learning Management Systems (LMS) and e-learning platforms.
- Strong analytical skills to assess training needs and evaluate program effectiveness.
- Excellent organizational and project management skills, with the ability to manage multiple training initiatives concurrently.
- Passionate about powersports and dedicated to fostering a high-performance culture.